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**HASBRO INTERACTIVE BRINGS KIDS' FAVORITE TOYS AND GAMES
TO LIFE ON THE COMPUTER IN 1999**

Children's Line-Up Includes Tonka® Construction II and Monopoly® Jr. CD-ROM Games

LOS ANGELES (May 13, 1999) – Leading interactive games publisher Hasbro Interactive announced today a smashing line of new classic children's CD-ROM games, including an all-new, better-than-ever **Tonka® Construction II**. The company also will bring new classic board games for kids to life on the computer.

Tough and rugged Tonka Joe, a Hasbro Interactive classic in his own right, is plowing forward in a newly updated Tonka® Construction II CD-ROM. And three new games based on classic children's board games join the kids' computer games line-up this year: **Chutes and Ladders® CD-ROM**, **Monopoly® Jr. CD-ROM** and **Guess Who?® CD-ROM**. These classic CD-ROM games are a wonderful way to bring a favorite game to life on the computer, with classic game play and so much more! With colorful animations, friendly on-screen characters, and fun mini games, kids will want to play again and again!

"We are a leader in creating high quality children's entertainment on the PC," says Hasbro Interactive president, Tom Dusenberry. "By growing our best-selling line of Tonka® brand games and bringing to life classic children's board games on the PC, Hasbro Interactive continues to deliver the best kind of interactive fun for children."

CHILDREN'S GAMES

Construction the Tonka way is back, tougher and grittier than ever in **Tonka Construction II CD-ROM!** This sequel to Tonka Construction takes kids back to Tonka Town to tackle all new construction projects using 14 Tonka vehicles in six different landscapes – Quarry, Desert, Mountains, City, Warehouse on the Docks. Kids also have infinite building and customization options, enabling the little engineers to design, build and personalize their very own Tonka Town. Kids visit Tonka Joe in the Construction Trailer to punch their time cards and to get an overview of the jobs that require assistance, and if they find the News Van each time they play, Jenna Pressly will send kids on a surprise mission. With beefed up vehicle functions and movement, infinite building and construction as well as plenty more fun activities and print functions, Tonka Construction II is sure to be a hit with little engineers.

Ages: 5 and up Platform: WIN 95/98 SRP: \$29.95 Available: Fall '99

(more...)

Chutes and Ladders® CD-ROM brings the classic game of ups and downs to life with a fun cast of animated kids and lots of surprises! Kids pick a token, spin the spinner and watch the tokens hop, skip and jump to the top of a classic, circus- or zoo-themed board. Ladders help kids reach the top, while chutes send them back down. Each chute and ladder has a life lesson attached, with a charming animation of Dos and Don'ts. Exciting mini games on the Circus and Zoo boards extend the fun and parents will love the 'speed up' key!

Ages: 3 and up **Platform: PC** **SRP: \$19.95** **Available: Fall '99**

Set in an amusement park, **Monopoly® Jr. CD-ROM** enhances traditional *Monopoly Jr.* gameplay with a fabulous 3D environment, great animations, characters and fun mini games. As players move around the board, kids set up ticket booths and collect fees from other players when they land on your different rides. Land on a chance card and get sent to different rides where there's a mini-game to play, like the Roller Coaster, Merry-Go-Round, Haunted House, Miniature Golf Course and Ferris Wheel. The player with the most cash at the end of the game is the winner.

Ages: 4 to 7 **Platform: PC** **SRP: \$29.95** **Available: Fall '99**

Based on the popular board game of the same name, **Guess Who?® CD-ROM** asks kids to use deductive reasoning skills to narrow down the list of suspects to find out Whodunnit. Play the classic game or join the Guess Who? detectives in solving a variety of mysteries in the town of Look-About-Landing. All their favorite suspects from the board game are there and there are plenty of fun arcade-style and puzzle games to play on the way to solving the mystery!

Ages: 5 and up **Platform: PC** **SRP: \$19.95** **Available: Fall '99**

Hasbro Interactive, Inc. is a leading all-family interactive games publisher, formed in 1995 to bring to life on the computer the deep library of toy and board games of parent company, Hasbro, Inc. (ASE:HAS). Hasbro Interactive has expanded its charter to include original and licensed games for the PC, the PlayStation® and Nintendo® 64 game consoles and for multi-player gaming over the Internet. Headquartered in Beverly, Massachusetts, Hasbro Interactive has offices in the U.K., France, Germany, Japan and Canada. For additional information, visit Hasbro Interactive's web site at: www.hasbro-interactive.com

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